

A Little about me

I am an experienced digital and print designer with a demonstrated history of working in the fabric and large format printing industry. Skilled in vehicle design, marketing materials and the Adobe Creative suite.

I have worked as graphic designer Insight Communication Limited in Vietnam for over 10 years where I have developed a strong relationship with the company as well as the creation and maintenance of in-house branding including website design.

Career objective

Role as a Graphic Designer or Printer where qualifications and work experience within the commercial design field can be utilised. I will be able to contribute an awesome personality helping the company to grow and prosper.

Employment skills summary

A highly creative individual with a strong understanding of design within a commercial framework. Excellent communication and interpersonal skills, with the ability to relate well to people from a wide range of cultures.

Well organised, with a disciplined approach to prioritising workloads and schedules.

High level of skills in analysing and designing, signage, event promotion, print advertising and client identity. Digital design expertise also includes web and interactive so able to offer a complete range of design needs for any client.

A team player, yet able to work independently when required. Able to identify problems, assess options and make correct decisions in relation to design.

Vietnamese origin but English and grammar both written and oral, are ok.

Career history

➤ **Colourworx Dye Sublimation Limited – New Zealand – November 2018 to Present**

Creation of artwork from concept to final approval for a variety of applications, including: vehicles, signage, flags, banners, glass, business card and much more.

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- Daily Production meetings to plan artwork and print scheduling.
- Manage large format fabric and latex printers, including organising the daily of workflow to ensure deadlines are met.
- Working with production and installers to meet installation dates and requirements.
- Accurate Profile creation and maintenance of HP 65000 Latex printer, ATP - direct to fabric, Mimaki Eco solvent, Mimaki Kiwa dye-sublimation printers.
- In-house marketing including web design and maintenance.

➤ **Insight Communication –Vietnam Mar 2008 to Feb 2018**

Manage large format printing, vinyl cutting and pre-production equipment.
Create designs/artwork and set it up for production, organising materials, maintaining stock levels, ordering supplies, sourcing products and purchasing specific materials for each job as required.

- Design from concept to final product
- Preparation of graphics for production
- Signage manufacture and application
- Stock orders and liaison with suppliers
- Customer relations
- Leading Production Meetings
- Booking contractors, installation times and vehicle application times
- Ordering consumables

➤ **T88H Holdings Limited Vietnam – Jan 2007 to Mar 2008**

Graphic design, logo and web design for the company that owns and manages over 250 online brands of which I designed approximately 80 of them during my time there. I left to enhance my career in other areas and also the position was capped at 30 hours per week.

➤ **Studying – Prior to Mar 2008**

I have always had a strong work ethic and finding things to keep me occupied including designing web sites, graphic and logo designs, brochures etc. I am quite personable and was always able to find part-time work during my study years.

Qualifications and courses

➤ **Digital Media – FPT Arena Media Design School (2008)**

- Flash animation
- Programming languages
- Search Engine Optimisation
- Content Management Systems

- **Diploma in Graphic Communication – Hanoi University of Technology, Vietnam (2006)**
 - Received the award for ‘Best Individual Student’.
 - High grade achiever including ‘A+’ for Design and Digital Imaging, ‘A’ for Production Experience.
 - Worked as a Student Mentor assisting 20 students to understand and assimilate into the University environment.
 - Worked as freelancer designer while studying.

- **Certificate in Computer Graphic Design – Hanoi University of Technology, Vietnam (2004)**
 - Computer/Professional studies
 - Design Studies
 - Graphic Applications

Computer Knowledge

I possess strong skills in both Mac and PC including:

- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- Fireworks
- Flash MX, etc

Interests

- Continual learning, skills development
- Fishing
- Music

Referees

- **Claire Johnston – Director/Production Manager**
Colourworx Dye Sublimation Limited
Phone: 021 525 305

- **Dean Kelsall – Director**
Hilton Products
09 307 8020, 022 307 8020